

BR^{to}be IDE

ULTIMATE WATERPROOF MASCARAS



MAKE-UP HINTS

Hire a professional to apply your make-up on the big day. Meet with them well before the wedding for a consultation and a trial run – now is the time to find out if you are allergic to any products! On your wedding morning, be the first in the make-up chair – not the last, after the bridal party have had their make-up applied. You don't want the make-up artist feeling tired and rushed.

DON'T FORGET:

- Make-up can and will darken when you're hot and sweaty
- Heavy make-up will look unattractive if your wedding is outdoors. To prevent a 'caked' look, apply your make-up near a window or outside in the natural light

EYE SHADOW

Before applying your eye colour, begin with a base of foundation, concealer or the lightest eye shadow you plan to wear. This will eliminate redness and retain the colour for longer. To highlight, take a tip from Jennifer Lopez: try a soft, shimmering white or cream colour on the brow bone or inner corners of the eyes.



DO

- Stick with lighter shades that make your eyes open up and come out
- Make your eyes brighter using neutrals and nudes – they will reflect the light
- Use three different eye shadows to enhance dimension
- Try iridescent, shimmering eye shadows for a dewy finish with a little shine



DON'T

- Use dark shades – they make your eyes look smaller and closed in
- Match your eye shadow to your bouquet or other colour themes; it should be matched to your skin tone
- Use frosted shadows – they flatten your features and reflect in photos
- Forget to blend!

EYELINER

Eyeliner pencils and liquids frame and open up eyes, and should be a darker shade than your eye shadow. Avoid the punk look (heavy black eyeliner) – keep it thin! Use a creamy white eyeliner on the inside of your eyelid to create the illusion of whiter whites.

EYE LASHES

Make sure your mascara is waterproof, and try one with a blueish tinge (such as Biguine's 'Violet' Curl Mascara) to enhance the whites of your eyes. Don't forget to use an eyelash curler – heat it with your hair dryer for 30 seconds before you curl, and you'll get lasting results. Use single fake eyelashes – not full ones – on the ends of your eyes. Don't apply them until you've completely finished your make-up application.

MAKE-UP TIPS FOR PHOTOS

- Never use stark white eye shadow – this creates 'owl eyes'
- Don't apply eyeliner under your eyes, or they will appear to 'shrink'
- The camera flash will wash out your make-up, so use a little more than usual